

Mindset Program 6th Edition

Oggetto del bando è selezionare 9 startup innovative regionali che partecipino al programma "Mindset Program – 6° Edizione" in Silicon Valley (5-16 marzo 2018) che ha lo scopo di far di far conoscere dall'interno il mercato americano, incontrare imprenditori e investitori, acquisire il vero mindset della Silicon Valley.

Per candidarsi al Bando "Mindset Program 6° Edizione" è necessario:

- Scaricare la domanda di partecipazione (disponibile a questo link: bit.ly/mindset6allegato1) compilarla, trasformarla in formato PDF, firmarla digitalmente e quindi caricarla tramite l'apposito spazio di upload all'interno di questo form;

- Compilare (in inglese) questo form di candidatura online in tutte le sue parti.

Nota bene: questo form di candidatura online non prevede la possibilità di salvare. È bene assicurarsi di avere tutte le informazioni necessarie prima di procedere alla compilazione. Per facilitare questo processo è disponibile in fac-simile del form di candidatura al seguente link: bit.ly/mindset6facsimile

È inoltre necessario disporre di un account Google (gratuito) per poter compilare il form di candidatura.

Le candidature verranno accettate fino al 16 gennaio 2018, ore 13:00 (CET).

*Campo obbligatorio

COMPANY DATA

1. **Company name ***

2. **Street address - line 1 ***

3. **Street address - line 2**

4. **City ***

5. **Province ***

6. **ZIP code**

7. **Country ***

Contrassegna solo un ovale.

Italy

Altro: _____

8. Company phone number *

9. Company website

'http://' prefix is mandatory

10. Company incorporation number (Partita IVA)

*

LEGAL REPRESENTATIVE DATA

11. LR - First name *

12. LR - Last name *

13. LR - Email *

14. Please upload a valid ID of the legal representative *

File inviati:

15. Will the Legal Representative attend the activities in relation to this call? *

Contrassegna solo un ovale.

Yes *Passa alla domanda 20.*

No

Person who will attend the activities

16. PA - First name *

17. PA - Last name *

18. PA - Email *

19. Please upload a valid ID of this person *

File inviati:

Company description

20. Describe your company *

(products, services, market, number of employees, innovation activities...)

21. Describe the problem you are solving in the market *

22. Describe the Value Proposition *

23. What Industry sector is the primary target and where are those customers clustered? *

(eg. Automotive, Energy, Health, Enterprise, etc.)

24. Describe your 'go-to-market strategy' *

(eg. sell through partners, direct sales, eCommerce, etc.)

25. Describe how you plan to make money *

(how you make money or how you plan to make money)

26. How large do you believe your company will be in 3 years in terms of revenue? *

(000 US\$)

27. How large do you believe your company will be in 3 years in terms of profit? *

(000 US\$)

28. How large do you believe your company will be in 3 years in terms of employees? *

29. Describe your validation points (if any) of your idea *

(eg. market research, customer interviews, etc.)

30. List any awards received and/or competitions entered related to your idea

31. Have you received any funding? *

Contrassegna solo un ovale.

Yes

No *Passa alla domanda 35.*

FUNDING

32. What type? *

Seleziona tutte le voci applicabili.

- Friends & family
- Business Angels
- Scholarships
- Grants
- Altro: _____

33. What amount? *

(000 US\$)

34. When did you raise it? *

35. Have you (with this company or with other experiences) prior knowledge of doing business in the United States? If so, please explain *

36. What do you hope to achieve from participating in this program? *

37. Please provide either Youtube, Vimeo or similar links of a short video presentation in English in which the person who will attend the activities introduces himself/herself and pitches the innovation/product *

(No more than 5 minutes in length - Please do not include promotional videos or public relations content. Note that the video HAS to be in English.)

38. If accepted to the Mindset Program, can you commit to: traveling to Silicon Valley during March 5 to 16 2018, and paying for your own airfare in the San Francisco Bay Area (the accommodation is paid)? *

(e.g.: airfare, accommodation, food, insurance, transportation...)

Contrassegna solo un ovale.

- Yes
- No

39. Upload the "Allegato 1 - Domanda di partecipazione - Bando Mindset Program 6° Edizione" document *

Please download the document "Allegato 1 - Domanda di partecipazione - Bando Mindset Program 6° Edizione" from the following link: bit.ly/mindset6allegato1. Once downloaded, you must fill it, turn it into a pdf, digitally sign it (by the legal representative of the company), and then upload it here. Thank you.

File inviati:

40. Upload the "Declaration of authenticity of the information submitted" document *

Please download this document: bit.ly/authenticity2017. Once downloaded, you must print it, sign it, and then upload it here upon completion of this application. Thank you.

File inviati:

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